



NEPALI NATIONAL CONVENTION 2018

UNITY FOR NEPALESE COMMUNITY

Chicago, IL

Sponsorship Deck

About the Convention

Association of Nepalese in Midwest America (ANMA), Nepalese Association in Southeast America (NASeA) and Association of Nepalīs in the Americas (ANA) are hosting their annual national convention from August 31-September 2, in Chicago, IL. The convention brings together community members from more than 20 states in the U.S. to address the contemporary issues faced by Nepalese and create meaningful opportunities for cultural awareness and leadership development.

The convention is a united platform to serve the Nepalese community and acts as a communication medium to educate non-Nepalese in all aspects of Nepalese community, including arts and culture.

The convention was founded in 1991 under the belief that the convention could support the Nepali American community residing in the U.S. The convention brings exciting cultural programs and forums that feature insightful speakers from a diverse cross-section of the professions and media representing all aspects of the life of Nepali community.

Around 1,500 people attended the convention last year at North Carolina. Over the last fourteen years, the convention has grown tremendously and has become one of the premier events among Nepalese community.

DATE: Friday, August 31-Sunday, September 2

LOCATION: Hilton Rosemont/Chicago O'Hare, 5550 N. River Road, Rosemont, Illinois 60018

Leadership



Bala Ghimire
Chair, Nepali National Convention
(NNC) 2018 & President, Association of
Nepalese in Midwest America (ANMA)



Madhav Dhakal
President, Nepalese Association
in Southeast America (NASEA)



Medini Adhikari
President, Association of Nepalese
in Americas (ANA)

Message from the Mayor of Chicago, Rahm Emanuel

Dear Friends:

Namaskar! As Mayor and on behalf of the city of Chicago, I am honored to welcome the first ever Nepali National Convention to Chicago this Labor Day Weekend.

Chicago greatly values its diverse and inclusive society and is proud to call itself home to over 7,000 Nepalese. Your rich traditions, experience and expertise have had a significant impact on the cultural life of our city, and we look forward to welcoming Nepali dignitaries, diplomats, business and civic leaders from around the world to Chicago this weekend.

I again extend my best wishes and advance congratulations for a wonderful Nepali Convention, and hope your stay in Chicago is full of excitement and meaningful memories for years to come.



Sincerely,
Mayor



Key Demographics

- About 15,000 Nepalese in Chicago region
- 1,000 Attendees from Chicago and surrounding regions each day between August 31-Sept. 2
- 500 Attendees from around the U.S. each day between August 31-Sept. 2
- 20 U.S. States represented
- Age Range 18-65
- 50% Female
- 50% Male
- 90% College graduated
- \$90K Median income
- \$200K Household income

High-Profile Guests

- U.S. government and Nepali government officials
- Business leaders
- Top Nepali celebrities, including entertainment influencers and artists
- Local artists
- Most accomplished professionals in healthcare

Engaging Cultural Experience For and With Our Guests

The convention provides a direct engagement opportunity to reach local and national Nepali residents and business owners & operators in a casual, social atmosphere. Guests enjoy:

- Nepali Film Festival
- Be part of Forums and panels
- Informative booths highlighting services and products of sponsors
- Meet & Greet with Nepali and local celebrities and artists
- Networking with cultural explorers and business professionals

Sponsorship Levels

\$10,000, Title Sponsor

\$5,000- Above, Platinum Level

\$3,000 – \$4,000, Gold Level

\$1,000 - \$2,000, Silver Level

Booth per table in Convention Venue: \$500 for 2 days

Your support helps provide essential social services and much needed resources for the Nepalese community nationwide, while providing exposure of your brand to a broad audience of professional

One Title Sponsor \$10,000

- Own the main venue
- Direct engagement with 1, 500 attendees
- Exclusive title sponsorship of the event
- Speaking opportunity at the convention during opening, closing ceremony and during the film festival
- Sponsor logo in eBlasts, reaching 50,000 subscribers
- Meet & Greet with the VIP attendees
- Sponsor logo on stage banner
- Sponsor logo on the event website

Sponsorship packages are customizable depending on sponsorship requirements

Platinum Sponsor \$5,000- Above

- Direct engagement with 1, 500 attendees
- Sponsor logo on the event website for one year
- A full page color ad in the program booklet
- Sponsor logo in eBlasts, reaching 50,000 subscribers
- Speaking opportunity at the convention during opening and closing ceremony
- Video ad during the film festival on Saturday
- Promotional booths at the convention and film festival
- Social media pre-event promotional posts and engagement
- A complimentary hotel room Sponsorship packages are customizable depending on sponsorship requirements

Sponsorship packages are customizable depending on sponsorship requirements

Gold Sponsor \$3,000 – \$4,000

- Direct engagement with 1,500 attendees
- Sponsor logo on the event website for one year
- A full page color ad in program booklet
- Sponsor logo in eBlasts, reaching 50,000 subscribers
- Video ad during the film festival on Saturday
- Promotional booths at the convention and film festival
- Social media pre-event promotional posts and engagement
- Sponsor mention from the stage

Silver Sponsor \$1,000 - \$2,000

- Direct engagement with 1,500 attendees
- Sponsor logo on the event website for one year
- A full page color ad in the program booklet
- Sponsor logo in eBlasts, reaching 50,000 subscribers
- Social media pre-event promotional posts and engagement
- Sponsor mention from the stage

Giving Back to the Community



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THANK YOU

Contact Information

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